

New Jersey Smart Choices

Growth and traffic congestion are taking their toll on virtually every community in New Jersey. Fortunately, rural, suburban and urban communities all across the state are pioneering new approaches to land use and transportation planning – approaches that are based on smart growth principles, promote network connectivity instead of increased capacity, maximize non-auto travel modes, and are sensitive to their local context.

These efforts are receiving increased financial and technical support from the New Jersey Department of Transportation. Through a new program called NJ Future in Transportation (NJFIT), NJDOT has begun prioritizing projects in which it can partner with municipalities to solve traffic safety and congestion problems using a collaborative approach to land use and transportation planning.

The Municipal Land Use Center at the College of New Jersey and Project for Public Spaces invite you to attend four workshops where you will:

- Learn about NJDOT's new Future In Transportation (NJFIT) policy, and how that affects land use and transportation planning at the local levels;
- Interact with NJDOT's leadership on ways to better plan and coordinate land use and transportation systems;
- Find out how to structure local projects to take advantage of NJFIT and NJDOT's resources.

Questions? Contact the Municipal Land Use Center at the College of New Jersey
(609) 771-2832, info@njsmartchoices.org

REGISTRATION

REGISTER AT www.njsmartchoices.org
or send the registration form below with your payment to the Municipal Land Use Center at the College of New Jersey.

Register online at least a week before the event. Registration is \$30 per workshop. Confirmation, directions and a program will be sent to participants one week before the course.

REGISTRATION FORM

FIRST NAME _____

LAST NAME _____

JOB TITLE _____

ORGANIZATION _____

STREET1 _____

STREET2 _____

CITY _____ STATE _____ POSTAL CODE _____

PHONE _____ FAX _____

EMAIL _____

- Please indicate which workshop you are attending
- October 7 Working with NJDOT's new Future in Transportation policy
- October 14 Retrofitting car-oriented corridors
- November 4 Planning land use and transportation for transit
- December 5 Creating sustainable land use and transportation plans

\$30 registration fee (per workshop) made payable to The College of New Jersey. Please mail registration form and payment or vouchers at least one week prior to the workshops. Send to the Municipal Land Use Center at The College of New Jersey, McCauley House, PO Box 7718, Ewing, NJ 08628-0718 or register online at www.njsmartchoices.org

FOUR WORKSHOPS

Working with NJDOT's new Future in Transportation policy

Friday October 7, 8:15AM to 1:30PM • Raritan Valley Community College • North Branch, NJ

- Learn about NJFIT and how the new program benefits communities in Hunterdon and Middlesex Counties;
- Hear from municipal and county representatives about innovative land use and transportation approaches being used locally.

Speakers: NJDOT Commissioner Jack Lettiere, NJDOT Director of Project Planning and Development Gary Toth, Raritan Township Planner James Humphries, Somerville Planning Board Chairman Bernie Navatto, Stockton Mayor Gregg Rackin

Reclaiming our Main Streets

Friday October 14, 8:15AM to 3:30PM • Middlesex County Planning Board, 40 Livingston Avenue • New Brunswick, NJ

- Learn about NJFIT;
- Hear experts explain how to retrofit strip corridors into pedestrian, bicycle and transit boulevards;
- Participate in a field visit and planning exercise on Raritan Avenue in Highland Park.

Speakers: NJDOT Commissioner Jack Lettiere, NJDOT Director of Project Planning and Development Gary Toth, Project for Public Spaces Senior Vice-President Steve Davies, Highland Park Mayor Meryl Frank

Planning land use and transportation for transit

Friday November 4, 8:15AM to 4PM • The College of New Jersey • Ewing, NJ

- Learn about NJFIT;
- Hear experts discuss how to plan for land uses that make the most of transit access;
- Participate in a field visit and planning exercise addressing transit-oriented development.

Speakers: NJDOT Assistant Commissioner Dennis Keck, NJ TRANSIT Assistant Director of Transit-Friendly Land Use & Development Vivian Baker, LCOR Real Estate Senior Vice-President Anthony Marchetta, Metuchen Mayor Edmund O'Brien, Project for Public Spaces Senior Vice-President Steve Davies

Creating sustainable land use and transportation plans

Monday December 5, 8:15AM to 1:30PM • Hominy Hill Golf Course • Colts Neck, NJ

- Learn about NJFIT;
- Hear a panel of experts respond to real-life case studies in Monmouth County, providing communities with advice on how to solve transportation and land use problems.

Speakers: NJDOT Commissioner Jack Lettiere, NJDOT Director of Project Planning and Development Gary Toth, Glattig Jackson Traffic Engineer Ian Lockwood



Learn how
smart choices for streets,
create great places for people.



WORKSHOP CO-SPONSORS

- Alan M. Voorhees Transportation Center
- Delaware Valley Regional Planning Commission
- Greater Mercer Transportation Management Association
- Hunterdon Area Rural Transit
- Hunterdon County Planning Board
- Keep Middlesex Moving
- Mercer County Planning Board
- Middlesex County Planning Board
- Monmouth County Planning Board
- New Jersey American Planning Association
- New Jersey Future
- New Jersey Office of Smart Growth
- New Jersey Planning Officials
- NJ TRANSIT
- North Jersey Transportation Planning Authority
- Regional Plan Association
- Regional Planning Partnership
- RideWise
- Somerset County Business Partnership
- Somerset County Planning Board
- Tri-State Transportation Campaign



The Municipal Land Use Center's mission is to support municipal governments in meeting the region's land use challenges by identifying opportunities for improved development and redevelopment, open space acquisition, and farmland preservation.

PPS is a nonprofit organization dedicated to creating and sustaining public places that build communities.



Special thanks to Merck & Company, Inc., and Raritan Valley Community College

New Jersey Smart Choices



Creating Great Streets & Great Community Spaces

A series of four exciting workshops that explore how transportation can create great places in New Jersey

Hosted by the Municipal Land Use Center & Project for Public Spaces
Funded by the New Jersey Department of Transportation



McCauley House
P.O. Box 7718
Ewing, NJ 08628-0718
609.771.2832
mluc@tcnj.edu

FIRST CLASS
US POSTAGE
PAID
TRENTON NJ
PERMIT #44